

FERRY HORIZONS

SUMMER EDITION (ONLINE BILINGUAL MAGAZINE)

2020 Media Kit & Rate Sheet

Canadian Ferry Association members represent all major ferry routes in Canada.

Ferries are an integral part of Canada's transportation system. Ferries in Canada:

- Run a fleet of 267 vessels
- Employ approximately 9,000 people directly
- Generate 22,600 jobs
- Carry more than 55 million passengers and 21 million vehicles annually



Advertising deadline: September 15, 2020

Ferry operators in Canada invest over hundreds of millions of dollars to upgrade/renew their fleets and terminals. Ensure your message is seen and heard by decision makers in ferry companies across the country.

RATES

- Full page \$2000
- Half \$1250
- Quarter \$900

20% discount for members

REQUIRED

Digital files only – Macintosh formatted.

- InDesign CS5 or later with all links and fonts provided
- Illustrator CS5 EPS or later with fonts converted to outlines
- High-res PDF with fonts embedded and RGB colourspace
- Photoshop, minimum 300 dpi at 100%

Artwork and all inquiries may be sent to: sales@canadianferry.ca. Ferry Horizons is a bilingual publication, produced and distributed twice a year.

Full Page
8.5" x 11"
no bleed

Half Page
8" x 5.125"
no bleed

Quarter
Page
3.875" x
5.125"
no bleed

FERRY HORIZONS IS THE OFFICIAL ONLINE MAGAZINE OF THE CANADIAN FERRY ASSOCIATION.

Canadian Ferry Association • Association canadienne des traversiers

